

PLANT MORE VALUE

Schoneveld Breeding stands for innovative breeding and flower seed production of genetically strong flowering pot plants that provides living pleasure to every generation. We offer more than just a quality seed. Growers worldwide can come to us for growing advice and sales support as well as sustainable product-market combinations. At Schoneveld Breeding you will find a sustainable, high-quality product for every generation. We create more value for all chain partners through smart partnerships and professional support in cultivation and the marketing of products.

STRONG GENETICS

We breed for sustainable flowering pot plants. Our products are floriferous, have a long shelf life and a round compact plant structure. For growers, our products can be grown more efficiently as they often require less growth regulators and lower fertilization rates.

ADDED VALUE FOR ALL PARTNERS

It does not stop with the sales of seeds. To ensure the best products for consumers and a better return for the grower, we offer growing advice and sales support to all chain partners. We offer various selections within our product groups, unique productmarket combinations and are affiliated with leading producer organizations.

NEXT GENERATION

Schoneveld Breeding supplies products for every generation. The products are sustainable and of high quality and our way of cultivation is also sustainable for the future generations. We always strive for a compact, round plant structure, long shelf life and great flowering. We always keep in mind that products must be grown efficiently with as few growth regulators and fertilizers as possible.





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STRONG GENETICS

Strong genetics and creating added value is in our DNA. Our breeders are looking every day for the best gene combinations for a strong, richly flowering, full-bodied plant with appealing colours. As the son of an arable farmer, it was a daily occurrence for Peter van de Pol: the question of which variety is most resistant to heat, cold, moisture and certain diseases. But also, how do I realize a better price for my product? In short: with which variety can the highest efficiency be achieved? With that mindset, Peter van de Pol is now leading Schoneveld Breeding. How can growers achieve the maximum efficiency from our seeds? That starts with strong genetics.



Peter van de Pol Owner/Director +31 571 28 78 57 petervandepol@schoneveld.nl





GROWING ADVICE & SALES SUPPORT

Schoneveld Breeding provides added value. We are doing this, for example, through extensive growing and sales support. Our advisors are ready to work proactively and on request. They can advise you on the best growing methods and ways to create a higher market value. All of this always in collaboration with our chain partners.



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PRODUCT-MARKET COMBINATIONS

When developing new varieties, we are already thinking about how they can be put on the market. Which retailer would suit the variety and which grower can best grow and supply this variety? For example, we supply the Djix Cyclamen in The Netherlands, Germany and France exclusively to a Dutch, German and French retailer and it is grown by a select group of growers.



GROWERS' ASSOCIATIONS



Schoneveld Breeding is part of the Touch Me + growers' association. This association is committed to selling the Primula obconica. Under the name Sweet Kisses, the colorful Primula is brought to the attention of consumers to bring colour into your home.



In the Campanula Florentes product group, Schoneveld Breeding works exclusively in the field of product development, marketing and sales in Europe with growers' association Addenda. This means that the abundantly flowering and long-lasting Ambella and Adansa are positioned strongly in the market.





BEST FOR OUTDOOR



Best for Outdoor is a quality label for products which are best for outdoor use.

Garden Selections



Packs with the Garden Selections label are marketed exclusively for the first three years and bear the quality label Best for outdoor.

Veranda Selections



The Veranda Selections are the best for outdoor and provide great ease of use and long flowering pleasure for the consumer. These products are marketed in a recognizable manner.



ODORA SELECTIONS



The most amazing fragrance comes to you if you choose Odora Selections. These plants are specifically selected for their appealing scent. The use of the Odora label is required.

COLD/WARM





We breed for specific climates. We have suitable products for both warm areas with high light levels and also for cool, moist areas. The Super Serie Vintro Cyclamen is an example of such a well thought-out seasonal product. This plant flowers profusely and full in the dark and damp winter days. Another example is the large-flowered Leopardo which is ideal for warm areas where it blooms profusely especially in the heat of the summer.

NEW New colour or series in our assortment

IMP Existing product, improved by breeding

OUT Available while supplies last



NEXT GENERATION

The products of Schoneveld Breeding are not only beautiful and genetically strong, they are also sustainable in the broadest sense of the word. We have a suitable product for every generation and future-proof is our focus in all business processes. For example, we continuously think about how sustainable cultivation at the grower and our own production of seeds can be maintained for the next generation. How can the products be grown more efficiently, and can we further reduce the use of growth regulators?

We do business sustainably and, thanks to our strong genetics, ensure that growers can grow more efficiently because they have to use less labor, inhibitors and / or fertilizers. Higher production per square meter, less purchasing production resources and therefore a higher yield. We also keep thinking about our own production. We use a closed water system and give all our plants their nutritional recipe. We also use hybrid lighting, purchase green energy and are always looking for more sustainable alternatives to our current working method.



#PLANTMOREVALUE



#FOREACHGENERATION

CYCLAMEN SUPER SERIE®





MICRO

MICRO PLANT SIZE, MINI FLOWER SIZE





SUPER SERIE MICRO F1 Smallest Cyclamen variety Suitable for small pot sizes

MINI MINI PLANT SIZE, MINI FLOWER SIZE





MINI

SUPER SERIE VERANO F1

Tolerant to higher temperatures Best for summer cultivation

SUPER SERIE DONATELLO F1

Silver foliage (compatible with Verano) Best for summer cultivation

SUPER SERIE CARINO F1

Best for autumn cultivation Compact plant

SUPER SERIE COMPACT F1

High flower count Summer and/or winter flowering

SUPER SERIE DA VINCI F1

Silver foliage (compatible with Compact) Summer flowering

SUPER SERIE JIVE F1

Waved flowers

SUPER SERIE MINI WINTER F1

More open plant structure Late autumn and/or winter flowering

SUPER SERIE PICASSO F1

Silver foliage (compatible with Mini Winter) Autumn and/or winter flowering

SUPER SERIE PETTICOAT F1

Reversed flower shape with petals hanging downward Great for hanging basket

SUPER SERIE DJIX F1

Unique flower shape with downward facing petals Specialty

SUPER SERIE CRAYON F1

Unique flower pattern Uniform habit (compatible with Verano)

MIDI

MEDIUM PLANT SIZE, MINI FLOWER SIZE





MINI



SUPER SERIE ORIGINAL F1

Abundant Flowering Long flower life

MEDIUM

MEDIUM PLANT SIZE. MEDIUM FLOWER SIZE



MEDIUM





MEDIUM

Suitable for phased cultivation Best midi for summer flowering

SUPER SERIE ALLURE F1

SUPER SERIE REMBRANDT F1

Silver foliage (compatible with Allure) Best for summer and/or autumn cultivation

SUPER SERIE MERENGUE F1

Fringed flower shape Unique

SUPER SERIE MACRO F1

Strong robust plant Suitable for late autumn and winter periods

LARGE

LARGE PLANT SIZE, LARGE FLOWER SIZE





LARGE

SUPER SERIE XL F1

Large flowers on a compact plant structure Summer and/or autumn flowering

SUPER SERIE LEOPARDO F1

Heat tolerant Fast & early flowering

SUPER SERIE MAMMOTH F1

Extremely large flowers Summer and/or autumn flowering

SUPER SERIE

ABOUT SUPER SERIE

- Uniform growth and flowering within the series
- $\boldsymbol{\cdot}$ Round plant shape with sturdy flower stems
- · Rich and central flowering
- A series for all growing conditions













	Ø	HEIGHT	Ø	PER M ²	SOWING - FLOWERING (GROWING WEEKS)	SOWING - FLOWERING (GROWING WEEKS)
	COLD / WARM	COLD / WARM	COLD / WARM	COLD / WARM	COLD CLIMATE	WARM CLIMATE
MICRO						
Micro F1	6 - 8cm / 7 - 9cm	10 - 15cm / 12 - 15cm	11 - 13cm / 11 - 13cm	45 - 70 / 40 - 60	25 - 26	22 - 25
MINI						
Verano F1	6 - 10,5cm / 9 - 12cm	10 - 20cm / 15 - 20cm	12 - 20cm / 15 - 22cm	24 - 70 / 25 - 35	23 - 24	23 - 25
Donatello F1	6 - 10,5cm / 9 - 12cm	15 - 20cm / 15 - 20cm	15 - 20cm / 15 - 22cm	24 - 33 / 25 - 35	24 - 25	24 - 26
Carino F1	9 - 10,5cm / 10,5 - 12cm	15 - 23cm / 15 - 20cm	17 - 22cm / 18 - 25cm	22 - 30 / 22 - 30	24 - 25	24 - 26
Compact F1 *	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 22cm / 15 - 22cm	22 - 30 / 22 - 35	25 - 30	25 - 28
Da Vinci F1	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	17 - 22cm / 15 - 22cm	22 - 28 / 22 - 30	26 - 28	26 - 29
Jive F1	9 - 12cm / 12 - 13cm	17 - 25cm / 15 - 20cm	17 - 25cm / 18 - 27cm	20 - 25 / 18 - 22	25 - 26	27 - 29
Mini Winter F1 *	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 25cm / 20 - 28cm	20 - 25 / 20 - 28	25 - 29	24 - 27
Picasso F1 *	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 25cm / 20 - 28cm	20 - 23 / 20 - 28	26 - 30	24 - 27
Petticoat F1	9 - 12cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	17 - 22cm / 18 - 25cm	22 - 28 / 22 - 30	27 - 28	25 - 27
Djix F1	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 22cm / 15 - 22cm	22 - 30 / 22 - 30	25 - 26	24 - 26
Crayon F1	9 - 10,5cm / 10,5 - 12cm	15 - 25cm / 15 - 20cm	15 - 20cm / 18 - 25cm	24 - 34 / 22 - 30	23 - 24	23 - 25
MIDI						
Original	12 - 15cm / 10,5 - 12cm	17 - 30cm / 20 - 25cm	22 - 30cm / 22 - 35cm	10 - 14 / 8 - 14	29 - 30	32 - 35
MEDIUM						
Allure F1	10,5 - 12cm / 12 - 13cm	17 - 25cm / 20 - 25cm	20 - 25cm / 20 - 25cm	16 - 20 / 12 - 16	25 - 26	26 - 28
Rembrandt F1	10,5 - 12cm / 12 - 13cm	17 - 27cm / 20 - 25cm	20 - 25cm / 18 - 23cm	15 - 19 / 12 - 16	27 - 28	26 - 28
Merengue F1	10,5 - 12cm / 12 - 13cm	17 - 27cm / 20 - 25cm	20 - 25cm / 20 - 28cm	12 - 16 / 12 - 16	26 - 28	26 - 29
Macro F1 *	10,5 - 15cm / 12 - 17cm	20 - 30cm / 20 - 25cm	20 - 30cm / 24 - 35cm	10 - 22 / 8 - 14	27 - 32	29 - 32
LARGE						
XL F1	11 - 15cm / 12 - 15cm	20 - 30cm / 25 - 35cm	20 - 30cm / 22 - 30cm	10 - 20 / 10 - 15	27 - 31	29 - 32
Leopardo F1	12 - 14cm / 12 - 14cm	25 - 30cm / 25 - 35cm	22 - 27cm / 22 - 32cm	10 - 22 / 8 - 14	26 - 27	27 - 29
Mammoth F1	13 - 17cm / 14 - 17cm	25 - 40cm / 30 - 40cm	27 - 40cm / 30 - 40cm	6 - 12 / 6 - 10	27 - 29	30 - 32

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^{*} Also suitable in winter production

SCHONEVELD BREEDING

PLANNING TABLE

The planning table for cool and warm conditions serve as a guide when making your choice for a particular Super Serie variety. Due to the considerable variation in regions and climates, our growing advisors would be pleased to advise you for your particular growing conditions.

		(4	(K			$\left(\begin{array}{c} 1 \\ 1 \end{array} \right)$					3)	
	OPTIMAL SOW PERIOD SOWING - POTTING (CALENDAR WEEKS) (GROWING WEEKS)			POTTING PERIOD POTTING - FLOWERING (CALENDAR WEEKS) (GROWING WEEKS)			BLOOMING PERIOD (CALENDAR WEEKS)		FULL FLOWERING (GROWING WEEKS)			
	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM	COLD	WARM
MICRO												
Micro F1	48 - 15	8 - 18	10 - 12	10 - 11	6 - 25	20 - 28	14 - 15	11 - 13	21 - 44	32 - 44	1 - 3	1 - 3
MINI	'								ı			
Verano F1	48 - 18	6 - 20	10 -12	12 - 13	6 - 28	18 - 30	13 - 14	11 - 14	19 - 50	32 - 44	1 - 2	1 - 2
Donatello F1	48 - 20	6 - 20	10 -12	12 - 13	6 - 30	22 - 32	14 - 15	11 - 14	20 - 44	35 - 44	1 - 2	1 - 2
Carino F1	48 - 20	8 - 22	10 -12	12 - 13	6 - 28	20 - 30	14 - 15	12 - 15	20 - 50	34 - 47	1 - 2	1 - 2
Compact F1 *	48 - 15	6 - 20	10 -15	12 - 13	6 - 25	18 - 32	15 - 18	12 - 16	5 - 40	32 - 48	1 - 3	1 - 3
Da Vinci F1	48 - 15	6 - 20	10 -12	12 - 13	6 - 28	20 - 32	16 - 18	13 - 16	22 - 41	36 - 48	1 - 3	1 - 3
Jive F1	48 - 20	7 - 17	10 -12	12 - 13	6 - 30	22 - 32	15 - 16	15 - 18	21 - 46	36 - 47	1 - 3	1 - 3
Mini Winter F1 *	8 - 27	8 - 22	10 -15	12 - 13	18 - 37	22 - 34	15 - 19	12 - 15	21 - 6	38 - 52	1 - 3	1 - 3
Picasso F1 *	8 - 22	8 - 22	10 -15	12 - 13	18 - 37	22 - 34	16 - 20	12 - 15	23 - 6	38 - 52	1 - 3	1 - 3
Petticoat F1	48 - 16	6 - 20	10 -12	12 - 13	6 - 26	22 - 32	17 - 18	13 - 16	23 - 44	36 - 48	1 - 3	1 - 3
Djix F1	48 - 20	6 - 20	10 -12	12 - 13	6 - 30	20 - 32	15 - 16	13 - 16	21 - 48	36 - 48	1 - 3	1 - 3
Crayon F1	48 - 18	8 - 22	10 -12	12 - 13	6 - 28	20 - 30	13 - 14	12 - 15	19 - 44	34 - 47	1 - 3	1 - 3
MIDI												
Original F1	48 - 10	2 - 10	10 -15	14 - 15	6 - 25	18 - 24	19 - 20	18 - 22	25 - 45	40 - 48	1 - 3	1 - 3
MEDIUM												
Allure F1	48 - 18	6 - 20	10 -15	13 - 14	6 - 28	20 - 32	15 - 16	13 - 16	21 - 44	34 - 48	1 - 3	1 - 3
Rembrandt F1	48 - 18	6 - 20	10 -15	13 - 14	6 - 28	18 - 30	17 - 18	12 - 15	23 - 46	32 - 46	1 - 3	1 - 3
Merengue F1	48 - 18	6 - 20	10 -15	13 - 14	6 - 28	20 - 32	16 - 18	13 - 16	22 - 46	34 - 48	1 - 3	1 - 3
Macro F1 *	48 - 25	8 - 20	10 -15	14 - 15	6 - 37	24 - 34	17 - 22	15 - 18	23 - 6	40 - 52	1 - 3	1 - 3
LARGE												
XL F1	48 - 25	8 - 20	10 -15	14 - 15	6 - 40	24 - 34	17 - 21	15 - 18	23 - 5	40 - 52	1 - 3	1 - 3
Leopardo F1	48 - 20	5 - 18	10 -15	14 - 15	6 - 30	18 - 28	15 - 16	13 - 16	21 - 46	34 - 44	1 - 3	1 - 3
Mammoth F1	48 - 18	3 - 16	12 -15	14 - 15	8 - 28	18 - 30	17 - 19	16 - 19	23 - 47	36 - 52	1 - 3	1 - 3

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^{*} Also suitable in winter production

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MICRO F1

About Micro F1

- Smallest Cyclamen variety
- · Genetically compact
- · Suitable for small pot sizes
- · Micro plant

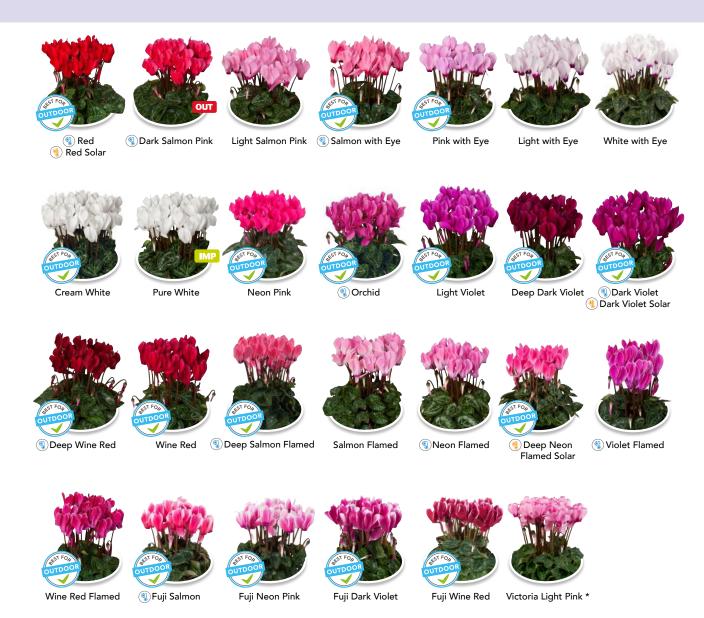




VERANO F1

About Verano F1

- Tolerant to higher temperatures
- Best for summer cultivation
- · Easy to grow
- · Fast flowering
- Best for Outdoor



*The intensity of the colour on the edge of the Victoria flower may be influenced by the light level.



DONATELLO F1

About Donatello F1

- Silver foliage (compatible with Verano)
- Best for summer cultivation
- · Good contrast between flowers and leaves
- · Many small leaves, abundant flowering
- Best for Outdoor













Salmon with Eye

Light with Eye

Cream White

Neon Pink







Dark Violet



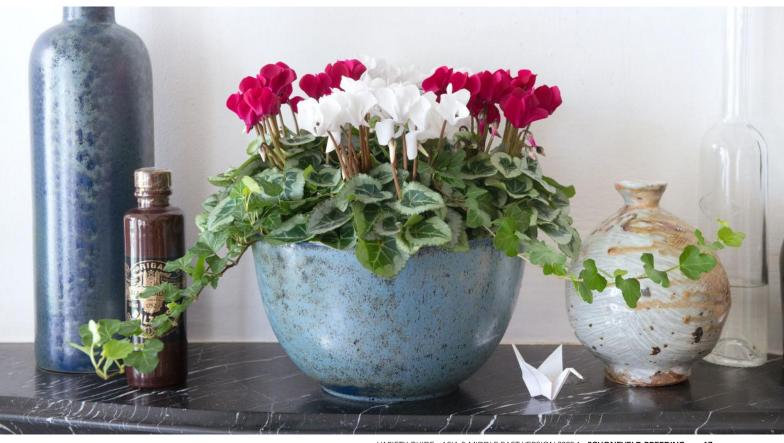
Deep Wine Red



Neon Flamed



Wine Red Flamed



CARINO F1

About Carino F1

- · Vigorous medium plant structure
- Best for autumn cultivation
- · Compact plant
- · Best for Outdoor

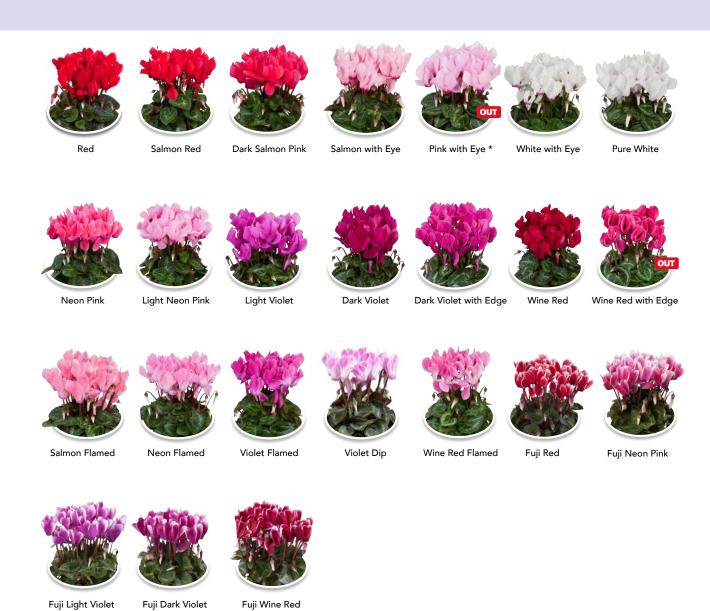




COMPACT F1

About Compact F1

- · Summer and/or winter flowering
- · Unique plant quality
- · High flower count
- · Genetically compact



*Only available as separate colour

DA VINCI F1

About Da Vinci F1

- · Silver foliage (compatible with Compact)
- Summer flowering
- · Abundant flowers







White with Eye



Cream White



Neon Pin



Light Violet



Dark Violet



Wine Red



CYCLAMEN PERSICUM

JIVE F1

About Jive F1 · Waved flowers





MINI WINTER F1

About Mini Winter F1

- · Late autumn and/or winter flowering
- More open plant structure
- · Less sensitive to Botrytis















Light Salmon Pink

Salmon with Eye

White with Eye

Cream White

Pure White

Deep Neon Pink







Light Neon Pink



Light Violet



Deep Dark Violet



Dark Violet



Wine Red Salmon Flamed







Violet Flamed



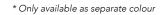
Wine Red Flamed



Fuji Magenta



Fuji Wine Red *





PICASSO F1

About Picasso F1

- · Silver foliage (compatible with Mini Winter)
- \cdot Autumn and/or winter flowering
- · Best mini for outdoor use











ed Salmon with Eye

Light with Eye

Cream White

Neon Pin







Wine Red



Violet Flamed



Wine Red Flamed



ORIGINAL F1

About Original F1

- · Abundant Flowering
- · Long flower life
- · Origin of Super Serie











Light with Eye



Pure White



Neon Pink



Orchid







Dark Violet



Wine Red



Salmon Flamed



Neon Flamed



Violet Flamed



Spotted



ALLURE F1

About Allure F1

- · Best midi for summer flowering
- \cdot Suitable for phased cultivation
- · Strong/Heat tolerant





*Only available as separate colour and solar mix.

REMBRANDT F1

About Rembrandt F1

- · Silver foliage (compatible with Allure)
- Best for summer and/or autumn cultivation
- · Christmas period (Red and White)







Light with Eye



Pure White



Neon Pink



Orchid



Light Violet



Dark Violet



Wine Red



Neon Flamed





MERENGUE F1

About Merengue F1

- · Fringed flower shape
- · Unique







MACRO F1

About Macro F1

- · Strong robust plant
- · Suitable for late autumn and winter periods
- · Requires less light to flower
- \cdot Best midi in that period







White with Eye



Pure White



Neon Pink



Light Violet



Lavender







Cream White

Neon Flamed

Violet Flamed

Wine Red Flamed

Fuji Red

Fuji Salmon

Fuji Neon Pink

Fuji Dark Violet



Fuji Wine Red



XL F1

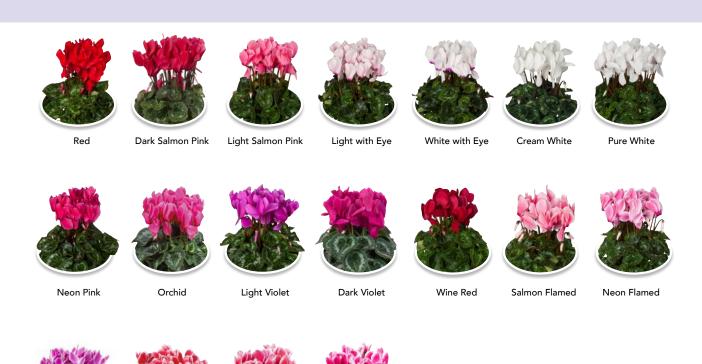
Violet Flamed

Fuji Red

Fuji Salmon

About XL F1

- \cdot Large flowers on a compact plant structure
- · Summer and/or autumn flowering





Fuji Wine Red



LEOPARDO F1



About Leopardo F1

- · Heat tolerant
- · Easy to grow
- · Large Flowers
- · Fast & early flowering
- · More open plant structure





MAMMOTH F1

About Mammoth F1

- Extremely large flowers
- \cdot Summer and/or autumn flowering
- · Suitable for 13-35cm pot
- Largest variety in the large types













Red

Light Salmon Pink

Cream White

Pure White *

Neon Pink

Orchid











Dark Violet

Wine Red

Salmon Flamed

Neon Flamed

Wine Red Flamed

* Only available as separate colour.





PETTICOAT F1

About Petticoat F1

- \cdot Reversed flower shape with petals hanging downward
- · Great for hanging basket
- · Unique flowers



DJIX F1

About Djix F1

- Specialty
- Unique flower shape with downward facing petals
- · Excellent shelf life





CRAYON F1



About Crayon F1

- · Unique flower pattern
- · Uniform habit (compatible with Verano)
- Novelty
- Specialty





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